

Visit [www.travelshropshire.co.uk/discount](http://www.travelshropshire.co.uk/discount) to sign up for the free Cycle Shropshire Discount Card and get a discount at a variety of cycling businesses across Shropshire and Telford and Wrekin.

**\*Cycle Shropshire Discount Card**

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**Public transport enquiries**  
[www.travelshropshire.co.uk](http://www.travelshropshire.co.uk)  
 Traveline  
 0871 200 22 33  
 National Rail Enquiries  
 08457 48 49 50

**\*Accepts Cycle Shropshire Discount Card**

**Cycling Contacts**

11 Paul's Pedals - Bridgnorth  
 01746 768792  
 Clee Cycles - Ditton Priors  
 01746 712882  
 Bicycle by Design\* - Jackfield  
 01952 459900  
 Bicycle Repair Services\* - Broseley  
 07539 268741  
 (mobile bike mechanic)  
 12 Halfords - Kidderminster  
 01562 861993  
 13 Smiths Cycles - Kidderminster  
 01562 823721  
 14 Bewdley Outdoors - Bewdley  
 01299 405382  
 0844 736 8450  
 0845 113 0065

**Tourist Information Centres**

Bewdley  
 01299 404740  
 Bridgnorth  
 01746 763257  
[www.shropshiretourism.info](http://www.shropshiretourism.info)

**Attractions**

1 Daniels Mill  
 01746 762753  
 2 Dudmaston Hall  
 01746 780866  
 3 Severn Valley Country Park  
 01746 781192  
 4 Severn Centre  
 01746 860000  
 5 Rays Farm  
 01299 841255  
 6 Bodenham Arboretum  
 01562 852444  
 7 Arley Arboretum  
 01299 861368  
 8 Wyre Forest Visitor Centre  
 01299 266302  
 9 Severn Valley Railway  
 01299 403816  
 10 Cliff Railway, Bridgnorth  
 01746 762052  
 11 Engine House, Highley  
 01746 862387

**Route 45**  
**National Cycle Network**  
**A 200 mile heritage trail**

**Cheshire West and Chester Council**  
 0300 123 81 23  
[www.cheshirewestandchester.gov.uk](http://www.cheshirewestandchester.gov.uk)

**Cheshire East Council**  
 0300 123 55 00  
[www.cheshireeast.gov.uk](http://www.cheshireeast.gov.uk)

**Shropshire Council**  
 01743 253008  
[www.travelshropshire.co.uk](http://www.travelshropshire.co.uk)

**Telford & Wrekin Council**  
 01952 380000  
[www.telford.gov.uk](http://www.telford.gov.uk)

**THIS LEAFLET**

**Worcestershire County Council**  
 01906 765765  
[www.worcestershire.gov.uk/cms/cycling.aspx](http://www.worcestershire.gov.uk/cms/cycling.aspx)

**Gloucestershire County Council**  
 01452 425000  
[www.gloucestershire.gov.uk/cycling](http://www.gloucestershire.gov.uk/cycling)

**Wiltshire Council**  
 01225 713404  
[www.wiltshire.gov.uk](http://www.wiltshire.gov.uk)

**Chester**

**Whitchurch**

**Shrewsbury**

**Ironbridge**

**Bridgnorth**

**Bewdley**

**Worcester**

**Gloucester**

**Cirencester**

**Swindon**

**Marlborough**

**Stonehenge**

**Salisbury**

**And why is it called the Mercian Way?**

From the Wyre Forest to Chester the route runs through the former ancient Kingdom of Mercia, once ruled by the powerful Offa, the first man to claim the title of King of England. To commemorate the route's links with the region's turbulent past, special cast-iron waymarkers have been commissioned in the form of Anglo-Saxon warriors. Set up at strategic points along the trail, the soldiers will be on duty all year round to ensure that travellers can easily get their bearings.

There are plenty of country pubs and village shops providing food and drink along the way, and plenty of family friendly attractions including Arley Arboretum, one of the oldest in the country. Then there's Higley's Sculpture and History Trails and Chelmarsh Reservoir with its colourful sailing dinghies and abundant bird life. Marvel at spectacular Daniel's Mill, still powered by its massive iron water-wheel, and taste all the delights of beautiful Bridgnorth, including the famous Victorian Cliff Railway.

Discover the hidden heart of the country by exploring the Severn Valley as you've never seen it before.

Walkers and cyclists can now enjoy some of Shropshire's most spectacular scenery by travelling this newly-opened section of the National Cycle Network's Mercian Way. Running from the ancient Wyre Forest near Bewdley through the award-winning Severn Valley Country Park at Alveley, the route not only covers quiet rural lanes, it includes miles of off-road tracks that take the visitor into a lost world of unspoilt riverside, woods and meadows, far from main roads and the frenetic pace of everyday life. The Highley section is particularly appealing, offering a unique opportunity to walk or cycle alongside the majestic vintage steam trains of the Severn Valley Railway in a safe, family-friendly, traffic-free environment.

**FREE**

**1**  
CYCLE MAP

**MERCIAN WAY**

**Wyre Forest to Bridgnorth**

**Travel Shropshire.co.uk**

SHROPSHIRE

**MERCIAN WAY**

**Wyre Forest to Bridgnorth**

Discover ancient woodland, peaceful river valley scenery and the renowned Severn Valley Railway as you cycle or walk through South East Shropshire

**Discover Shropshire by bike**

It's great to get out and about on a bike in Shropshire. Discover hundreds of miles of National Cycle Network routes along quiet lanes, explore traffic-free trails along old railways and waterways, follow the cycle rides from historic towns and get muddy on mountain bike tracks in woods and forests.

**The Jack Mytton Way (bridleway)** travels through nearly 100 miles of Shropshire's most beautiful and unspoilt countryside. There is also a series of 10 circular rides around the Long Mynd and Wenlock Edge.

**www.travelshropshire.co.uk**  
 Shropshire Council **01743 253008**

**National Cycle Network**

This route is part of the National Cycle Network, one of the award-winning projects coordinated by the charity Sustrans.

**www.sustrans.org.uk**  
 Sustrans  
**0845 113 0065**

Part funded by the Department for Transport

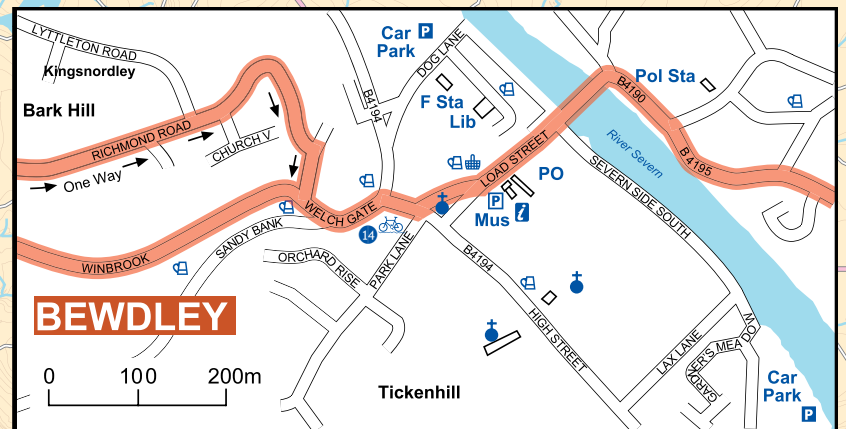
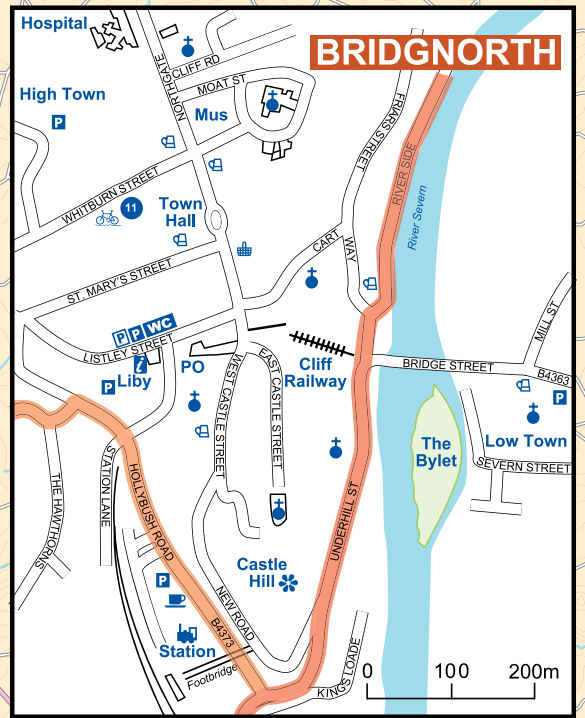
Leaflet Ref. No: NCN1F/November 2013





# National Cycle Route 45

20 Miles • 32 km



## Code of Conduct

- Always follow the Highway code
- Be considerate to other users, and give way to pedestrians and horse riders
- Take particular care at junctions, when cycling downhill and on loose surfaces
- Ride in single file on narrow or busy roads
- Consider wearing a helmet and high visibility clothing
- Fit a bell and use it, don't surprise people
- Railways – only cross the railway line at permitted level crossings, obey the safety warning signs and look and listen before crossing
- Motorbikes are not permitted on the off-road paths
- Cars – if you need to bring your car, please park only in designated car parks
- Horse-riders, for their own safety, are not permitted along the path adjacent to the Severn Valley Railway

**KEY**

- Route 45 (On Lanes)
- Route 45 (Traffic Free)
- Family Mountain Bike Route
- Bridleway
- Public Footpath only - No Cycling
- Pylons
- Take Care
- Severn Valley Railway and Station
- Public House
- Cafe
- Picnic Area
- Shopping
- Car Park
- WC Toilets
- Visitor Centre
- Gardens
- Information Centre
- Place of Worship
- Play Area
- Nature Reserves
- Cycle Shop/Cycle Hire
- Cycle Parking
- Campsite
- Attractions (see overleaf for details)
- Steep Slope (arrows point downhill)